

Regional Development Efforts Through Economic Empowerment of the Jabung District Community

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Abstract: This research entitled "Efforts to Develop Regional Through Economic Empowerment of Jabung Subdistrict Community Through Cow's Milk Production" aims to find out how regional development efforts are carried out through economic empowerment in the community. Development is a transformation or change from a certain condition to a better condition. With regard to government social assistance, progress can be defined as work to improve or work on local government assistance. As we may be aware, rural communities cannot be distinguished from underdevelopment, despite the fact that rural communities have a lot of potential. Research conducted by the author who took the object of research on the Agro Niaga Cooperative where the existence of cooperatives greatly affects the economy of local residents. The presence of KAN can be proven by the impact of the creation that can be felt both by the surrounding area and to KAN itself. KAN Jabung is one of the cooperatives that participates in the management of various cooperative in Indonesia, specifically in administration monetary through reserve fund arrangements and advance administration, dairy, horticulture and general stores for individuals. The ability of KAN as an effort to move the regional economy is also highly expected in the progress of the community's economy. His presence should have an option to help the economy. The economy in general favors the lower working class (poor) and cooperatives are seen as something that is ready to fight for the economic needs of the community. as stated in Article 3 of Government Regulation No.25 of 1992 concerning Cooperatives.

INTRODUCTION

The realization of improvement is a change or change from a certain condition to a superior condition. With regard to government social assistance, progress can be defined as work to improve or work on local government assistance. Therefore, any progress that leads to a superior state can be described as improvement. This development can be normal and can also be regulated or a side effect of human design.

According to Chumber, community group strengthening is the notion of a monetary increase that symbolizes local values, known as the turn of human events (individual-focused progress), nearby asset-based progress (asset-based progress) and institutional change of events. The main approach to the notion of strengthening is that the area is not made the object of a different improvement project but is the subject of actual progress.

Cooperative as an element of business consisting of people or legal entities that are useful in its implementation according to useful standards and the financial development of a group according to the rules of family relations. In general, almost all levels of society know the importance of helping themselves. Cooperative known as mainstay affairs finance in Indonesia. His presence should have options to help the economy. Discussing the individual economy, it is clear in the economic use of the population that it attracts the lower working class. The individual economy is mostly skewed towards the lower (poor) working class.

Cooperatives are considered suitable for fighting for their individual financial needs and aim to work on government assistance from the individuals, who can also come from the lower working class. Meanwhile, with a useful end goal itself, as stated in Article 3 of Government Regulation No.25 of 1992 concerning Cooperatives.

The examination led by the creator took the object of exploration in Beneficial Agro Commerce, where a pleasant existence affected the economy of the surrounding community. The ability of the Agro Niaga Cooperative as an effort to move the regional economy is also very possible in working on the community's economy. Microfinance conditions can be the basis for considering a sound stockpiling, financing and protection business. Jabung Agro-Commerce Cooperative (KAN) also is wrong one cooperative which still effective stand up in Regime Poor.

The presence of KAN can be proven by the impact of the creation that can be felt both by the surrounding area and to KAN itself. KAN Jabung is one of the cooperative which follow as well as in management in Among various cooperative in Indonesia, particularly in monetary administration through setting up reserve funds and administration of advances, dairy, horticulture and general stores for individuals. Like, this company uses various financial assets it has to achieve the goals it wants to achieve. This will come into direct contact with the power that a helpful person will have.

KAN Jabung focuses on developing new cow's milk and animal feed. With the

number of individuals growing consistently, new cow populations and milk production expand. KAN Jabung is trying to build a new milk development so that individual salaries also increase. This is to cause individuals to feel the benefits of joining by helping no matter what increase and decrease in the individual or the new milk that KAN Jabung sends.

KAN Jabung. KAN Jabung has an authoritative construct in terms of participation in individual design that helps. The authoritative design of KAN Jabung coordinates individuals into 3 parts (subordinates). The three sections (subsidiaries) are separated into the initial KO (hierarchical collection) segment, then, at that point, the KA (bunch section) and the most minimal subsidiary, become certain Agreeable Individuals. The top section is KO (Hierarchical Gathering) which discusses each KA (Part Gathering) consisting of one individual. Then below it is the Part Gathering, which consists of 15 individuals who are required to bring each of the 15-20 individuals who will come. The implementation of the Hierarchical Gathering is to organize fun individuals who are planned when KAN Jabung initiates individuals who help. KOs are also required to attend monthly and annual section meetings of agreeing individuals, to speak to all individuals to present any material given at the part-time meeting. Each year, individual inauguration is completed which is divided into three phases. The division of the stages, among others, in April, August, and November. Then the individual who has been appointed will go through a one year advancement period. So in general, the testing time as an individual from KAN Jabung is at least one year. KAN Jabung has interesting prerequisites.

Maximizing community empowerment is one of the efforts that can improve the community's economy. The structure or deployment of cooperatives in strengthening local finances is shown by the existence of efforts for collaboration between raisers and assisting directors, one of which is in the work of supervising pets by farmers. Based on the above background, this research will discuss about "Regional Development Efforts Through Economic Empowerment of the Jabung District Community Through Cow's Milk Production".

METHOD

Exploration

strategy is basically a logical method used to obtain information for certain reasons. This study uses a subjective or qualitative exploration technique. As pointed out by David Williams (1995) subjective examination is the collection of information based on characteristics carried out by experts. Obviously, because it is done normally or normally, the consequences of exploration are also logical and representable.

Data collection in this study was conducted through dairy farmers and through the Agro Niaga Cooperative, which contributed to the economic empowerment of the community through cow's milk production activities in Jabung District. In the research, the researcher will be sent directly to the activities of documenting the social life of the community in the village.

Sources of Data

Subjective or qualitative exploration underscores the importance of data on the quality of information by subjective examination but sees the amount of information as a quirk to assist the qualitative examination to strengthen its significance at the end of the review. To obtain complete information, the source of the information is very important so that the examination creates an understanding of the correct purpose. According to Sutopo, sources of information consist of sources (witnesses), events or exercises, places or areas, articles, pictures, and accounts, as well as reports. resource persons are sources of human data. The resource persons in this study include:

1. The dairy farmers in Putuk Rejo, Kematren, Jabung District, Malang Regency.
2. The Agro Niaga Cooperative as a distributor of cow's milk production has a role in the economic empowerment of the Jabung community.

Other data sources in the form of events, objects, pictures, recordings and documents in Putuk Rejo, kematren, Subdistrict jabung, Regency Poor.

Data Collection Techniques Data

collection techniques used in qualitative research are divided into two, namely. data collection techniques that are interactive and non interactive. In this study the researcher used interactive techniques including:

1. depth Interview

In subjective examinations, in general, interviews were not directed in a strictly regulated manner. Interviews were led with questions that led to the depth of the data and were not formally organized. The top-down meeting can be directed at that point and setting conditions that are deemed most appropriate to obtain certain, valid and inside information.

2. Participatory Observation

Observation or observation technique is used to investigate information from information sources such as events, places or areas, and articles, as well as picture accounts. In the perception of this work, what is being done is to see directly the farmers milking the cows, then saving it to the cow's milk collector which will be stored in the Agro Niaga Cooperative located in the Jabung Region.

3. Documentation

In this review, in gathering information, namely by rethinking the writings or archives and photo documentation that apply to the relevant subject.

Data Validity Data validity

aims to avoid data errors that will be analyzed, here are some ways to test data.

1. Continuous data collection on the same research subjects.
2. Triangulation on other sources that can be accounted for, and if necessary
3. checking by research subjects..

FINDINGS AND DISCUSSION

FINDINGS

This study took place in Putuk Rejo, Kematren, Jabung District, Malang Regency. Jabung is a Subdistrict which located in Regency Poor, Province Java East, Indonesia. Subdistrict Jabung as wrong one from 33 districts in region Regency Poor which located adjacent east from mother city Regency Poor. This research was conducted in this area because the area is an area where the majority of the population earn a livelihood as a dairy farmer whose results will be distributed in the Agro Niaga Cooperative (KAN). The population of cows in producing fresh milk has increased every year with a total of approximately 10,000 heads, but this increase has not been significant. Nevertheless, KAN strives to participate in maximizing the economic empowerment of the community or its members by helping its members by providing subsidies for production and population increase programs.

From the interviews we conducted at KAN Jabung, it shows that from the last 3 years population growth has increased quite significantly according to existing data. So that our group can explain how the population growth using the table.

<i>Population</i>	<i>Year 2019 (tail)</i>		<i>Year 2020 (tail)</i>	<i>Year (2021)</i>
<i>Total parent</i>	6,467	6,987	6,417	
<i>Dara</i>	1,945	2,871	2,555	
<i>Calves</i>	1,213	864	532	
<i>Total population</i>	9.625	10.152	10.074	

Population Growth Table

DISCUSSION

Definition of Cooperative

Definition of cooperative from the word "co" which means together and "operation" means to work. In conclusion, cooperatives are cooperation. In general, the notion of a cooperative is a collection of people who are in an organization with the same goal that holds the principle of kinship for the welfare of members. UU no. 25 of 1992 explains that a cooperative is a collection of people or legal entities. The of cooperatives as a movement economic on kinship in a business entity.

According to experts, cooperatives have the following meanings:

Arifinal Chaniago

"Principle in creasing the welfare of members and free to enter and exit".

Hatta

He explained that cooperatives are efforts to improve the fortunes of the economic sector which are based on mutual assistance and are carried out together.

Munkner

Cooperative according to him is a business organization that aims for economic matters, on the principle of mutual assistance.

PJV Dooren

Explains that a cooperative is an association of members, which is carried out voluntarily for general economic purposes, either private or corporate.

Efforts of Leaders in Developing Regions Through Community Economy

To encourage cooperation in urban areas, we need a pioneer who understands aspirations and desire area local. According to Sumitro masculine, the governance framework in the city, whether in the view of religion or regional associations, is a framework that can provide local support and restoration, mobilization, imagination and efficiency of provincial networks. The pioneer must be someone who has an inspirational perspective on the program to be carried out, has responsibility and a desire to work on local government assistance, is reliable and has what it takes and the imagination needed to help the progress of the program. Likewise, institutional reforms were also carried out, namely efforts to prepare regions according to their respective advantages. The establishment of a local area is a place for individual aspirations and motivation. In addition, to work on the quality and limitations of the local area, government assistance and special assistance are needed, especially urban area improvement programs, both from government and non-government sources (Sumitro masculine, 1993:13).

Apart from the Leadership Factor, in order to generate local energy and support, it is important to investigate the socio-social qualities that exist locally as well as the strict qualities that make up the lifestyle of the local environment.

A sign of city life is its collective life which is separated by the main force field for fellowship in relations between people in the public arena. The strength of this bond is reflected in the different perspectives and ways of behaving, participating together, helping each other and helping each other in doing business. Likewise, the local area of the city is familiar with discussing various problems through deliberation.

The Jabung community helps its leaders in efforts to develop the region, KAN Jabung is one of the cooperatives engaged in various business fields, the main business being dairy cows. One of these cooperatives is considered to be quite successful in helping the economy of the surrounding community because the Jabung community's main job is as a dairy farmer. KAN's potential to empower the community's economy is quite large, KAN is appointed by the existence of cooperative efforts between farmers and cooperative managers, one of which is in the effort to manage livestock by farmers.

Supporting Factors of Agro-Commerce Cooperatives in Empowering the Jabung Community Economy

Strengthening or empowerment which includes giving positions, providing training through the motto, helping individuals in business capital, helping suppress and displaying training, holding professional ways of working, providing basic costs to individuals, distributing benefits Enterprises (SHU), reveal individuals who have business achievements, and carry out social training. In addition, there are 3 main supporting factors for KAN in empowering the economy of the Jabung community, namely

: HR which special to do assistance, namely team PSDMA.

Availability programs cooperative for enhancement HRA.

Planning and evaluation of member HR development programs.

Cooperatives have a goal, in particular to promote government assistance to individuals in particular and society as a whole and to participate in building the people's demand to create a just, prosperous and prosperous society based on Pancasila and the 1945 Constitution. Furthermore, the presence of cooperatives here should have the option to encourage individual and local government assistance as a whole.

Efforts to increase community empowerment can offer guarantees to expand the economic capacity of the community as a whole. The structure or deployment of cooperatives in community economic empowerment is indicated by the cooperative efforts between farmers and cooperative managers.

Benefits of KAN Jabung for the Community.

As shown by the Jabung community group, the presence of cooperatives clearly affects the local economy. KAN Jabung assists individuals by providing assistance with types of allocation for projects to build creation and population. KAN Jabung is a cooperative which follow as well as in administration in Among various cooperative in Indonesia, particularly in monetary administration through setting up reserve funds and administering credit, dairy, agribusiness and shops for individuals. As it should be, this foundation uses its various financial assets to achieve its goals. This will be in direct contact with the power that will be possessed by the pleasant.

The influence of KAN for the regions is the expansion of local money circulation. This shows that the rate of development of the Jabung KAN community group is also increasing. In addition, administrative accommodation provided by cooperatives such as BMT, feed cattle, shop grocery, add solidity finance they. More carry on Ali Suhadi said that the eight types of organizations formed by KAN Jabung with a dairy cow business center could be offered to global organizations. In developing its business, KAN Jabung is not worthless, all special units must develop and nothing is inconsistent.

The presence of KAN Jabung related to government assistance from the community can be shown by the historical background of the existence of KAN itself. KAN Jabung tries to develop a new milk development so that individual salaries also increase. This is to cause the individual to feel the benefits of joining by helping. Advantages of Cooperatives for Individuals:

Providing comfort and great assistance to individuals

Cooperatives should basically provide convenience to individuals to take part in the given positions.

Methods of developing work potential and capacity on individual government assistance.

It is not difficult to design costs for individuals with the aim of increasing personal satisfaction.

Prepares hierarchical participation and other great characters for individuals.

Reducing the unemployment rate.

Cooperatives need a lot of manpower to run their business. Thus, the existence of cooperatives is expected to help people who need work.

Build and develop the monetary potential and capacity of individuals in particular and

society as a whole to work on their government's financial and social assistance. Participate effectively in efforts to work on the nature of human existence and society.

CONCLUSION

Development is a certain transformation or change to a superior condition. With regard to government social assistance, progress can be defined as work to improve or work on local government assistance. Regional development is a monetary improvement idea that exemplifies regional values known as human event turnover (individual focus improvement), nearby asset-based improvement (asset-based improvement) and institutional event turnover. The presence of cooperatives should have an option to help the economy.

KAN Jabung focuses on the manufacture of new cow's milk and animal feed. With the number of individuals growing consistently, new cow populations and milk production expand. The ability of the Agro Niaga Cooperative as an effort to drive the regional economy is also expected to improve the community's economy. His presence should have an option to help the economy. Egalitarian economies generally endow the lower (poor) working class and cooperatives are seen as ready to fight for their individual monetary needs and means to work on government assistance from its individuals, who can also come from the lower working class. The presence of KAN can be demonstrated by the impact of creation that can be felt both by the surrounding area and to KAN it self.

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